

POPULAR CONFERENCE – ENROLLMENT LIMITED – REGISTER EARLY!

14th Annual Conference on **EMERGENCIES IN PRIMARY CARE**

*Including Emergencies related to:
Asthma, Drug Interactions, Hypertensive Disorders, Pediatrics,
Toxicology, Dermatology, HIV, Sports Injuries, and much more...*

DECEMBER 17-18, 2010
(Friday and Saturday)

HILTON NEW YORK HOTEL & TOWERS
(Mid-Town Manhattan)
New York City, New York

Sponsored by

Symposia Medicus

A Non-Profit Corporation for
Continuing Medical Education
Pleasant Hill, California



Since 1978

"Symposia Medicus has concise, informative and up-to-date presentations. I would definitely attend another Symposia Medicus Conference." -Devon Millard, MD

"Symposia Medicus continues to offer a well-rounded conference in splendid locations that offer a balance of learning and recreation. Thanks again for another terrific experience." -Susan Halloran, NP

"Symposia Medicus once again has exceeded my expectations with highly informative current topics and spectacular locations. I am completely satisfied! I found more pearls at this conference than in an oyster bed!" -Douglas Roberts, MD

Register On-Line...

for this conference or view other educational conferences at

www.symposiamedicus.org

CONFERENCE DESCRIPTION

This year's **Emergencies in Primary Care** conference is designed to provide physicians, nurse practitioners, physician assistants and nurses involved in primary care with evidence-based information on commonly encountered office and hospital emergency dilemmas and suggest current approaches to clinical management. The conference will present and critically assess recent advances and key topics in primary care emergencies to enhance the knowledge and competence of attendees. In addition to didactic lectures, ample time has been allotted for participant feedback and interaction during the question and answer sessions.

Content for this year's conference has been selected based on past participant requests, clinical expert input, literature review, as well as our online needs assessment surveys of primary care and emergency medicine health care professionals.

Our outstanding faculty has been selected based on their individual areas of expertise, their ability to communicate first-hand knowledge to others, and their commitment to address issues of current concern to attendees.

Your participation in this conference will provide you with the opportunity to share current ideas with colleagues from across the country, amidst the excitement of New York City during the holiday season.

CONFERENCE OBJECTIVES

After participating in this conference, you should have an increased knowledge of, and be more competent to...

- Identify and better manage hypertensive disorders
- Better use lab tests to augment history and physical exam in evaluating the patient with abdominal pain
- Incorporate findings of recent toxicology literature into your practice
- Identify the pitfalls in the diagnosis and management of patients with HIV
- Develop case-based management strategies for common sports related injuries

ACCREDITATION

This educational activity was planned and produced in accordance with the ACCME and ANCC essentials and standards relating to continuing medical and nursing education.

Symposia Medicus is accredited by the **Accreditation Council on Continuing Medical Education (ACCME)** to provide continuing medical education for physicians.

Symposia Medicus is accredited as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation (ANCC)**.

Each participant should only claim credit commensurate with the extent of their participation in the activity.

Certificates of completion/credit will be given to participants on-site at the conclusion of the conference.

CONTINUING EDUCATION CREDIT

Physicians

Symposia Medicus designates this educational activity for a maximum of **12 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Application for Prescribed CME credit has also been filed with the **American Academy of Family Physicians (AAFP)**.

Application has been made to the **American College of Emergency Physicians** for ACEP Category I credit.

Physician Assistants

The **Academy of Physician Assistants** accepts Category 1 CME approval from organizations accredited by the ACCME.

Nurse Practitioners/Nurses

The ANCC contact hours awarded for the completion of this educational activity is twelve (12).

Provider is also approved by the California Board of Registered Nursing, Provider #CEP2335, for 14.4 contact hours.

Pharmacology Credit for Prescriptive Authority

A maximum of 2.25 hours in pharmacology credit for prescriptive authority may be earned by attending this educational conference. Sessions awarding pharmacology credit for prescriptive authority are denoted with an Rx in the schedule.

EDUCATIONAL RESOURCES

Each registrant will receive an extensive conference syllabus containing pertinent information on each topic presented. In an effort to reduce the environmental impact of printing on paper, **this syllabus is available on CD (e-syllabus)**. You can request an e-syllabus on our conference registration form. **By requesting an e-syllabus, you will not receive a paper syllabus.** If you request an e-syllabus and bring your laptop to the conference, please be aware that there are no electrical outlets at the conference tables. **Make sure your laptop is fully charged each day.**

Extra copies of this syllabus, whether on CD or paper, are available for purchase by writing, with \$45 payment to: Symposia Medicus, 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287 (please refer to syllabus #1167 and indicate type of media preferred).



CONFERENCE FACULTY

Richard M. Cantor, MD, FAAP, FACEP

Associate Professor
Departments of Emergency Medicine
and Pediatrics
Medical Director
Central New York Poison Control Center
Upstate Medical University
Syracuse, New York

Michael Cirigliano, MD, FACP

Conference Chairman
Associate Professor of Medicine
University of Pennsylvania
School of Medicine
Medical Correspondent, FOX 29 News
Philadelphia, Pennsylvania

Robert S. Hoffman, MD, FACEP,

FAACT
Director, New York City Poison
Control Center
Associate Professor of Emergency
Medicine and Medicine (Clinical
Pharmacology)
New York University Medical Center and
Bellevue Medical Center
New York, New York

Joseph R. Lex, Jr., MD, FAAEM

Associate Professor of Emergency
Medicine
Department of Emergency Medicine
Temple University School of Medicine
Philadelphia, Pennsylvania

Jordan D. Metzl, MD, FAAP

Co-Founder
The Sports Medicine Institute for
Young Athletes
Sports Medicine Service
Hospital for Special Surgery
New York, New York
Author: The Young Athlete

Douglas S. Paauw, MD, MACP

Professor of Medicine
Department of Medicine
University of Washington
School of Medicine
Seattle, Washington

Consistent with ACCME and ANCC policy, faculty for this educational activity are asked to disclose any commercial interests that may create or may be perceived as creating a conflict related to the material they will be presenting, as well as limitations on clinical studies presented, and any "off-label" use suggestions for medical products. Additionally, Symposia Medicus Board, Planning Committee, and Staff members have disclosed that they have no significant financial relationships that could pose a conflict of interest to the planning of this conference. This information is intended to assist you in forming your own judgments about content presented. Disclosure information will be included in your syllabus and/or verbally disclosed at the conference.

CONFERENCE SCHEDULE

Friday, December 17

- 7:00am Group Registration & Check-In
Continental Breakfast
- 8:00 **Conference Introduction**
Michael Cirigliano, MD
- 8:15 **Hypertensive Disorders:
What Not to Miss in the Exam**
Michael Cirigliano, MD
- 9:00 **Rational Use of Lab Studies in
Evaluating the Patient
with Abdominal Pain**
Joseph Lex, Jr., MD
- 9:45 Break
- 10:00 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 10:30 **Life-Threatening Drug Interactions
& Side Effects** (Rx = 45 minutes)
Douglas Paauw, MD
- 11:15 **Oral & Dental Emergencies for
the Primary Care Provider**
Joseph Lex, Jr., MD
- Noon **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 12:30pm Lunch Break (on your own)
- 2:00 **Managing The Acute Asthmatic
Patient** (Rx = 10 minutes)
Michael Cirigliano, MD
- 2:45 **Challenging Cases in Pediatric
Emergency Medicine**
Richard Cantor, MD
- 3:30 **Toxicology Update: The Most
Important Research That Will
Affect Your Practice** (Rx = 20 minutes)
Robert Hoffman, MD
- 4:15 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 5:00 Adjourn for the Day

Saturday, December 18

- 7:30am Continental Breakfast
- 8:00 **Dermatologic Dilemmas You Don't
Want to Miss** (Rx = 10 minutes)
Douglas Paauw, MD
- 8:45 **Aches & Pains: Arthritis,
Arthralgias, & Other Common
Presentations** (Rx = 10 minutes)
Joseph Lex, Jr., MD
- 9:30 Break (hotel check-out if applicable)
- 10:00 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 10:30 **Acute Febrile Illness:
When to Worry!** (Rx = 25 minutes)
Michael Cirigliano, MD
- 11:15 **Emergencies in the HIV
Infected Patient** (Rx = 15 minutes)
Douglas Paauw, MD
- Noon **Sports Medicine Cases in the
Primary Care Setting: Real Live
Cases with Real Live Answers**
Jordan Metzl, MD
- 12:45pm **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 1:30 Conference Adjourns

*Rx = Pharmacology Credit for
Prescriptive Authority will be
granted for these sessions*



CONFERENCE REGISTRATION INFORMATION

- This conference usually sells out. **Early registration is advised.**
- **TUITION:**

	EARLY	REGULAR
	<i>If postmarked by October 8, 2010</i>	<i>If postmarked after October 8, 2010</i>
Physicians	\$495	\$545
Residents, Nurses & PAs	\$410	\$460
- Tuition includes continuing education certification, conference syllabus, continental breakfasts & refreshments.
- **Tuition may be paid by check, money order, Visa, MasterCard or Discover.**
- **Register on-line at www.symposiamedicus.org or by using the form in this brochure.**
- **If paying by check, make payable to Symposia Medicus, and send with registration form to 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287; OR**
- **Telephone registrations can be made Monday-Friday, 8:30am-5:00pm (Pacific Time), by calling (925) 969-1789 or (800) 327-3161. Registrations may also be faxed if paying with Visa, MasterCard or Discover Card to (925) 969-1795.**
- Conference registration will be confirmed in writing and more information on travel and hotel will be sent.
- **Conference cancellations must be confirmed in writing and a 10% of paid tuition processing fee will be assessed. No refunds will be made if cancellation is postmarked after November 12, 2010; however, tuition, less 10% processing fee, may be applied to a future Symposia Medicus conference. In the event of conference cancellation by Symposia Medicus, full tuition refunds will be made.**
- This conference meets the requirements for CE deductibility under the Tax Reform Act. We suggest you consult your financial authority for more information.
- For additional conference or lodging information, call Symposia Medicus at (800) 327-3161 or (925) 969-1789 or email us at info@symposiamedicus.org.
- For information on air reservations and ticketing assistance, you may either call the airlines direct or your travel agent. **Please see the Airline Travel Information portion of this brochure for further information.**

AIR TRAVEL INFORMATION

Symposia Medicus has arranged for discount fares with **Alaska, American, Jet Blue, and United Airlines** for this conference. Reservations can be made either through your travel agency or through the airlines Convention Desk at the numbers listed below.

In order to receive the discounted rate, you or your travel agent must refer to the Symposia Medicus Group ID number listed below.

Alaska Airlines Convention Desk:	For discounts on Alaska Airline flights, please book online at www.alaskaair.com insert ECCMB1151 into the e-certificate code box. For questions, please call the Alaska Airline Convention Desk at (800) 445-4435.	
American Convention Desk:	(800) 433-1790	#1220SS
Jet Blue Convention Desk:	For discounts on Jet Blue Airlines flights, please book online at www.jetblue.com/promo and insert symposiary into the promotion code box. This discount is only available online.	
United Airlines Convention Desk:	(800) 521-4041	#563JI

CAR RENTAL DISCOUNT

Symposia Medicus has arranged conference discounts with **AVIS and Budget Car Rentals**. Reservations can be made by phone. Please refer to the conference code and the conference/airport location when making your reservations. Please see below:

AVIS	800-331-1600	AWD # B766625
Budget	800-772-3773	BCD # U076767

HOLIDAY ENTERTAINMENT AND THEATER ASSISTANCE

During this busy holiday time in New York City, it is difficult to get theater tickets, so we have purchased a block of theater tickets for a variety of popular performances during your stay (see below). We have a limited number of tickets for each performance and anticipate they will all sell out, so we recommend you call as soon as possible. The seats are in the Orchestra or Mezzanine. To order tickets, call Symposia Medicus with Visa, MasterCard, or Discover at (925) 969-1789. **No ticket refunds or exchanges can be made.**

Friday and /or Saturday Night Shows: Billy Elliott Come Fly with Me Wicked Lion King Mamma Mia Radio City Music Hall Christmas Spectacular

Other shows may become available (please call us for assistance)

We strongly recommend you call for theater tickets as soon as possible, as these popular performances sell out early!

HOTEL RESERVATION INFORMATION

(Reserve Early – Hotel Rooms At Our Group Rates Sell Out Fast!)

Symposia Medicus has reserved a block of rooms with **group rates at the Hilton New York Hotel & Towers located in the heart of Manhattan at 1335 Avenue of the Americas (on 6th Avenue between 53rd & 54th Streets).**

One night's deposit (room rate only) must accompany your reservation. The balance of lodging payment, as well as any incidental charges, is due to the hotel upon checkout. The hotel accepts all major credit cards.

You will receive these group rates by:

- Reserving on-line on our website at www.symposiamedicus.org
- Reserving by phone Monday-Friday, 8:30am-5:00pm (Pacific Time), by calling (925) 969-1789 or (800) 327-3161
- Reservations may also be faxed if paying with Visa, MasterCard, or Discover Card to (925) 969-1795
- If paying by check, make payable to Symposia Medicus and send with registration form to 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287

BECAUSE HOTEL ACCOMMODATIONS ARE IN HIGH DEMAND IN NEW YORK CITY DURING THIS HOLIDAY SEASON, WE RECOMMEND YOU MAKE YOUR HOTEL RESERVATIONS AS SOON AS POSSIBLE.

Please note that our block of rooms is limited. PLEASE RESERVE EARLY as rooms may sell out and/or room rates may increase.

GROUP RATES:

ROOM TYPE	RATES (SINGLE/DOUBLE)	ROOM DESCRIPTIONS
Run of House	\$324/night	All guest rooms feature marble baths, in-room thermostat control, 27 inch television, on-demand entertainment including video games, refreshment center, spacious work area, coffeemaker, and two telephones with voicemail and dataport.
Executive Level *Limited Executive Level Rooms available - RESERVE EARLY!	\$369/night	Executive accommodations (on higher floors of the hotel) include the same features as the standard rooms and have in addition upgraded decor, and bath amenities, bottled water, robes and access to 44th floor Executive Lounge featuring continental breakfast daily, hors d'oeuvres in the afternoon and evening as well as continuous coffee and tea service. (Executive Level rooms offer separate ground floor check-in and concierge service.)

Rates are per night and do not include the following (subject to change):

- New York State & City taxes currently 14.75% per room, per night
- \$2.00 per room, per night secondary city tax
- \$1.50 per room, per night tertiary city tax
- Maximum guest room capacity is four
- Children 18 & younger stay free in room with parents
- Third and fourth guests (over 18) in room are \$30.00 each, per night
- **Per our hotel contract, cancellations must be made in writing to Symposia Medicus and you will receive a full refund of your deposit if cancellation is postmarked by November 12, 2010. After November 12, 2010, no hotel deposit refunds can be made. All cancellations must be made in writing, sent to Symposia Medicus and postmarked by the dates stated above.**



CONFERENCE LOCATION

Manhattan is exciting at any time of the year, but in December, when the **holiday season activities are at their peak**, it is an experience you won't want to miss.

Few places in the world have the magnetism and thrilling pace of New York City, and our conference on Emergencies in Primary Care will be held right in the heart of it all. **Conveniently located, the Hilton New York Hotel & Towers is just steps away from Broadway Theaters, Radio City Music Hall, Rockefeller Center, Museum of Modern Art, New York's Diamond District, Times Square, and Central Park.**

Our group hotel rates make this weekend in New York appealing, and the outstanding theater, opera and other live performances this holiday season make it even more enticing.

You're sure to enjoy this stimulating conference on **Emergencies in Primary Care** in the exhilarating surroundings of New York City, New York.

2010 CALENDAR OF FUTURE CONFERENCES

1150	15th Annual Summer Conference on Primary Care Medicine	Napa Valley, California	Jun 23-26
1148	12th Annual Summer Conference on Pediatrics	Napa Valley, California	Jul 7-10
1152	6th Annual Summer Conference on Emergency Medicine	Alaska Cruise (<i>Celebrity Cruise - Infinity</i>)	Jul 30-Aug 6
1146	Current Issues in Pediatrics	Bermuda Cruise (<i>Royal Caribbean Cruise - Explorer of the Seas</i>)	Jul 31-Aug 5
1154	Challenges in Obstetrics & Gynecology	Mediterranean Cruise (<i>Celebrity Cruise - Constellation</i>)	Sep 25-Oct 2
1161	21st Annual Conference on Hot Topics in Primary Care Medicine	Maui, Hawaii	Nov 10-13
1164	11th Annual Fall Conference on Emergency Medicine	St. John, Virgin Islands	Nov 17-20
1162	2nd Annual Conference on Emergencies in Pediatrics	New York City, New York	Dec 17-18
1167	14th Annual Conference on Emergencies in Primary Care	New York City, New York	Dec 17-18

2011 CALENDAR OF FUTURE CONFERENCES

1168	18th Annual Office Gynecology & Women's Health for Primary Care	Maui, Hawaii	Feb 9-12
1171	18th Annual Winter Ski Conference on Primary Care	Big Sky, Montana	Feb 22-26
1176	22nd Annual Spring Conference on Pediatrics	Aruba, Dutch Caribbean	Mar 23-26
1177	10th Annual Spring Conference on Challenges in Primary Care Medicine	Guanacaste, Costa Rica	Apr 6-9
1186	7th Annual Summer Conference on Emergency Medicine	Napa, California	Jun 22-25
1185	16th Annual Summer Conference on Primary Care Medicine	Big Sky, Montana	Jul 20-23
1183	13th Annual Summer Conference on Pediatrics	Atlantis Resort, Bahamas	Aug 3-6

For more information on any of these conferences, write to Symposia Medicus, 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523, call us at (800) 327-3161 or (925) 969-1789, email us at info@symposiamedicus.org, or visit our website at www.symposiamedicus.org to view brochures of upcoming conferences. Brochures are available 6-8 months prior to conference.



CONFERENCE & LODGING REGISTRATION FORM

Register on-line at www.symposiamedicus.org

OR complete this form and mail or fax with appropriate payment to:



Symposia Medicus
 399 Taylor Blvd., Suite 201
 Pleasant Hill, CA 94523-2287
 Phone (925) 969-1789 or (800) 327-3161 • Fax (925) 969-1795

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EMERGENCIES IN
PRIMARY CARE
 HILTON NEW YORK HOTEL & TOWERS
 (Mid-Town Manhattan)
 New York City, New York
 December 17-18, 2010

PLEASE TYPE OR PRINT (Show name and **one** degree as you would like it printed on your conference materials):

Registrant's Name: _____ Degree: _____
First Last

Registrant's Mailing Address: _____
Street City State Zip

If this is a hospital or office address, please show name/suite # here: _____

Work: (_____) Home: (_____) Fax: (_____) _____

Cell: (_____) E-mail: _____

Professional Specialty: _____ Name of Hospital or Workplace: _____

Do you have a copy of the brochure for this conference? Yes _____ No _____

In an effort to reduce the environmental impact of printing on paper, our conference syllabus is available on CD. Please check here if you'd like your syllabus on CD (By requesting a CD syllabus, you will **not** receive a paper syllabus).
 *(If you request a CD syllabus and bring your laptop to the conference, please be aware that there are no electrical outlets at the conference tables. **Make sure your laptop is fully charged each day.**)

#1167

LODGING RESERVATIONS

Please reserve accommodations at the **Hilton New York Hotel & Towers** for:

Arrival: _____ / _____ / _____ Departure: _____ / _____ / _____
(DAY of the week) Month Day Year (DAY of the week) Month Day Year

Group Rates (Single/Double Occupancy):

Room type (check one)

Run of House	\$324/night
Executive Level*	\$369/night

*Limited Executive Level Rooms available - RESERVE EARLY!

• Rates are per night and do not include the following (subject to change):

- New York State & City taxes currently 14.75% per room, per night
- \$2.00 per room, per night secondary city tax
- \$1.50 per room, per night tertiary city tax

- Maximum guest room capacity is four
- Children 18 & younger stay free in room with parents
- Third and fourth guests (over 18) in room are \$30.00 each, per night

Preferred Bed Type: King/Queen _____ Two Double Beds _____ (Bed type not guaranteed)

Names of All Room Occupants (and ages, if children) _____

Please circle names of room occupants (other than you) who are registered for this conference

Other Comments/Requests _____

TUITION AMOUNT DUE	ONE NIGHTS' LODGING DEPOSIT - ROOM RATE ONLY <small>(Note: Balance of hotel charges will be due to hotel upon check-out)</small>	TOTAL
\$ _____	\$ _____	\$ _____

Payment Type: _____ Check (Please Enclose) _____ Visa _____ MasterCard _____ Discover _____

Cardholder's Name: _____ Signature: _____

Billing Address: _____
(if different from above) Street City State Zip

Card Number	Expiration Date <small>Month/Year</small>	Security # <small>(last 3 digits on back of credit card)</small>
- - - - -	/	

ALL INFORMATION STATED ABOVE WILL REMAIN CONFIDENTIAL TO SYMPOSIA MEDICUS

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 Monday-Friday, 8:30am-5:00pm (Pacific Time) • Phones: (800) 327-3161 or (925) 969-1789, or Fax (925) 969-1795
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